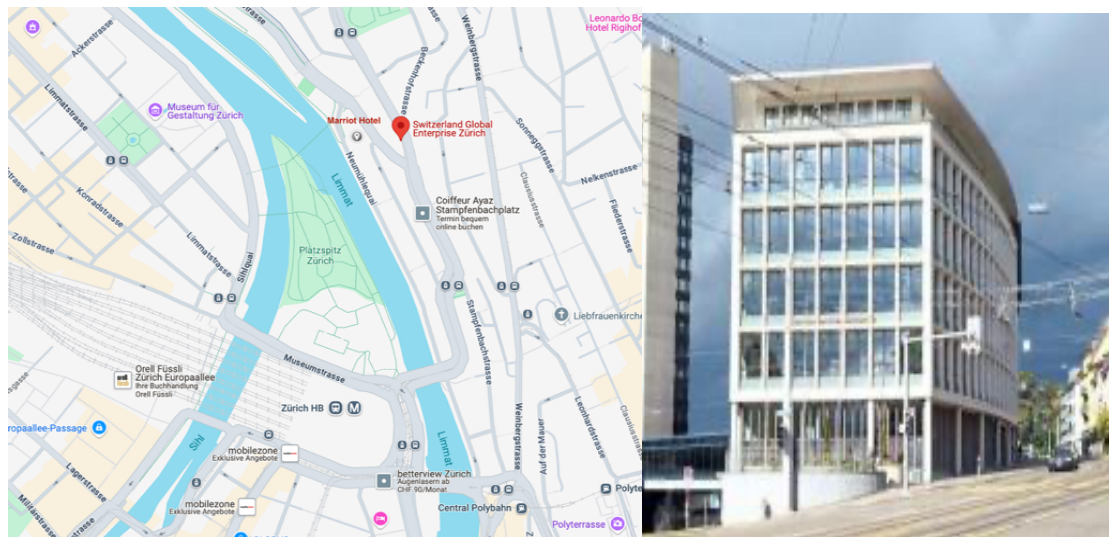


Location:

Switzerland Global Enterprise
Stampfenbachstrasse 85
8006 Zürich
Room "Europa"



Room: Europa

Arrival by Train:

The S-GE building is a 10-minute walk from Zurich Main Station. Alternatively, take Tram 17, 50 or 51 from Sihlquai/HB to Beckenhof (approx. 5 minutes), then walk 3 minutes down to the building.

Arrival by Car:

Parking is available at the Marriot Hotel (Entrance from Neumühlequai).

Swissenviro GmbH
Kempttalstrasse 56
CH - 8308 Illnau

Phone +41 (0)52 355 21 11
Email info@swissenviro.ch



Invitation to the seminar:

The Caspian Region:

A ready Market for Swiss Environmental Technology in Kazakhstan, Uzbekistan, Kyrgyzstan, Tajikistan, Turkmenistan and Azerbaijan

Venue: Switzerland Global Enterprise
Stampfenbachstrasse 85
8006 Zürich
Room "Europa"

Date: Thursday, March 5th, 2026

Time: 15:30 – 19:00

Language: English

Fee: free

In partnership with :



Why Kazakhstan and the Caspian Region?

Kazakhstan, the world's ninth-largest country, is the economic anchor of Central Asia and a key gateway to the Caspian region and its neighboring markets, including Uzbekistan, Kyrgyzstan, Tajikistan, Turkmenistan and Azerbaijan. Strategically located at the crossroads of Europe and Asia, the country combines political stability, steady economic growth and increasing openness to international technology and investment. Rich in natural resources and guided by long-term national development strategies, Kazakhstan has attracted USD 439.7 billion in foreign direct investment between 2005 and 2025. With approximately USD 36.3 billion invested since 2005, Switzerland ranks as the third-largest foreign investor.

Water: Infrastructure Renewal and Digital Solutions

Water security has become a national priority. Experts estimate that Kazakhstan could face a water shortage of up to 50% of demand by 2040 due to climate change, inefficient irrigation, aging infrastructure and rapid urban growth. To address these challenges, the country is investing in new water reservoirs, rehabilitation of existing infrastructure, modernization of irrigation systems and the digitalization of water management. Demand is rising for advanced water treatment and wastewater solutions, smart monitoring systems, water-saving technologies and solar-powered pumping solutions.

Waste and Resources: Growing Pressure, New Solutions

Urbanization, industrial activity and mining are generating increasing volumes of municipal, industrial and mining-related waste. Waste management remains largely landfill-based, while environmental pressure from mining waste and hazardous materials continues to intensify. Governments are strengthening waste regulations and expanding recycling systems, with the goal of increasing recycling rates from approximately 24–26% to 40% by 2030. This creates concrete opportunities for technologies in waste sorting, recycling, waste-to-energy, mining waste treatment and environmental monitoring.

Renewable Energy and Energy Efficiency

Kazakhstan's energy infrastructure is aging and remains heavily dependent on coal, while overall energy demand continues to grow. Under its national green transition strategy, the country aims to generate 50% of its electricity from alternative or renewable sources by 2050. The strategy also targets a 15% reduction in carbon dioxide (CO₂) emissions from electricity production by 2030 and a 40% reduction by 2050. These goals are driving investments in solar, wind and hydropower, as well as energy efficiency and grid modernization. Substantial investment programs and competitive auctions are creating strong demand for modern, efficient and reliable clean energy solutions.

Program:

15:15 Arrival & Registration

15:30 Welcome Words

*Joint Chamber of Commerce Switzerland-Eastern Europe, Central Asia, South Caucasus (JCC)
Switzerland Global Enterprise (S-GE)*

15:35 Introduction to Kazakhstan

H.E. Kairat Sarzhanov, Ambassador of the Republic of Kazakhstan

15:50 Business Opportunities in the Environmental Sector of Kazakhstan

Marlen Ibrayev, Embassy Counselor of the Republic of Kazakhstan

16:05 Digital Water and Water & Energy Programs in Central Asia

Presentation of the Regional Office of the World Bank (TBD)

16:30 Coffee Break

16:45 Swiss Development Projects in Central Asia by SDC

SDC / local Partner (TBD)

17:00 Doing Business in the Caspian Region: Opportunities & Challenges

JCC Member (TBD)

17:15 Central Asia – Support by SERV

Christian Hendriks, Swiss Export Risk Insurance SERV (TBC)

17:35 Support by Switzerland Global Enterprise

*Xavier Cornut, Consultant Europe + CIS (TBC)
Mark Untersander, Senior Consultant Cleantech (TBC)*

17:55 A first Step into the Market: RES2026 & the Swiss Pavilion

Urs Heutschi, Owner Swisssenviro

18:05 Q & A

18:15 Networking Apéro

Registration

The Caspian Region: A ready Market for Swiss Environmental Technology in Kazakhstan, Uzbekistan, Kyrgyzstan, Tajikistan, Turkmenistan and Azerbaijan

Thursday, March 5th, 2026, Switzerland Global Enterprise, Zurich

Company: _____

Address: _____

ZIP, Town: _____

Phone / www: _____

We would like to register the following participants:

First Name, Family Name

eMail

1. _____

2. _____

Our business is in the area of:

- ☐ Water/Waste Water ☐ Waste Management / Recycling / WtE
☐ Renewable Energy ☐ Measuring-, Lab- and Control-Equipment
☐ Engineering/Consulting ☐ Clean Cities ☐ Infrastructure

☐ Other: _____

We would like to learn more about:

- ☐ Business Opportunities in General ☐ Contacts to Endusers
☐ Finding Businesspartners / Distributors ☐ Joint Venture Partners

☐ Other: _____

- ☐ We would like to meet one of the Presenters personally to discuss bilaterally business opportunities. Please contact us for an appointment

Place, Date: _____ Signature: _____

Please send to: Swissenviro GmbH, Kempthalstrasse 56, 8308 Illnau
by eMail: info@swissenviro.ch or fax to 052 355 21 10