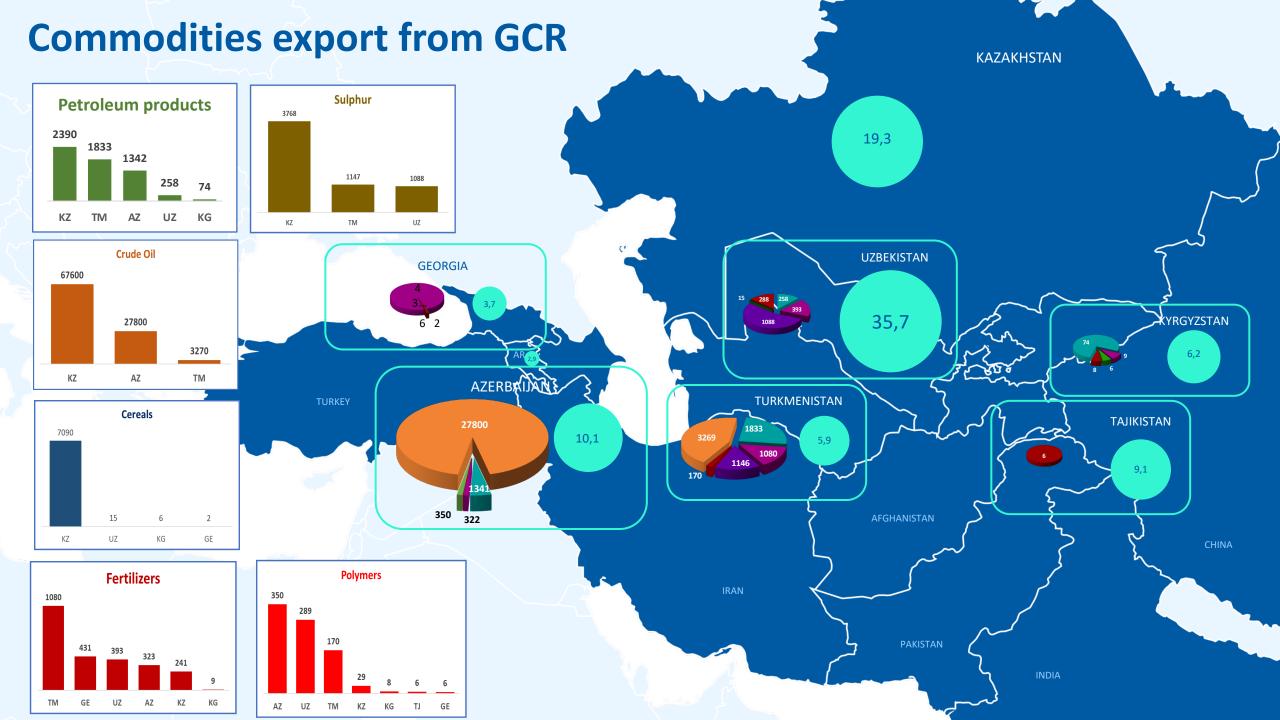
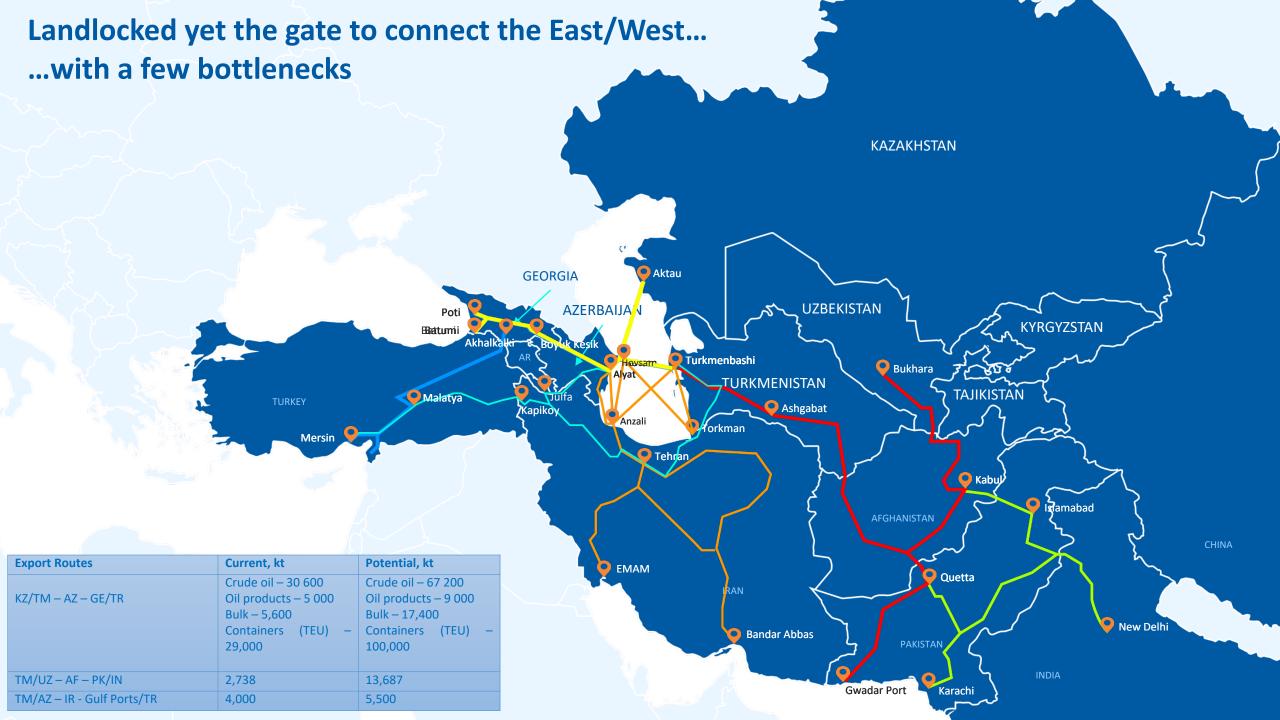
WELCOME TO THE GREATER CASPIAN REGION

GENEVA, OCTOBER 2022

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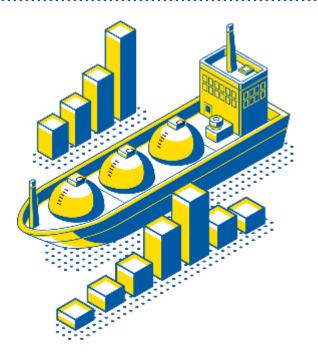
Key barriers to further growth

Too much...

- Corridors saturation
- Limited export network
- Uneven trade flows

Too little...

- Lack of market access
- Lack of coordination among states
- Limited availability of finance



Enabling and facilitating trade – GCA experience

1 Commodities Marketplace

2 Container Logistics



Removing hard limits with soft solutions

Importers

Deeper and wider access to regional products

Exporters

Enhanced and broader access to international customers



Services

For both sides of the trade:

- \rightarrow Online information
- \rightarrow Online orders & execution
- \rightarrow Container logistics
- \rightarrow Traceability of goods
- \rightarrow Network of reliable service providers

Caspian

Connecting the Greater Caspian to the World

1 Marketplace: evolving



Export opportunity

GCR rich in exportable commodities: oil, gas, polymers, fertilizers and agricultural products

Scattered information

Fragmented, incomplete and seldom accessible products and suppliers' information

Painful process

Manual and inefficient sourcing and dealing process - prone to mistakes

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Marketplace: Our solution



Goal

An easy way to find information and trade regional products

International importers

- → Find regional producers, products and suppliers
- → Find technical specifications of products, receive quotes, negotiate, order and trace delivery online
- → See live quotes, access network of vetted partners for: inspection, logistics, insurance, financing, distribution, etc

Regional exporters

- → Find international customers by geography, industry, size, other factors
- \rightarrow See their requirements
- ightarrow Approach them with offers
- → Negotiate and deal online using a network of vetted partners



² Logistics: Mismatch

Excessive inbound

Substantially higher container inflows than outflows from GCR

Limited outbound services

→ Carriers cannot offer discounts and must

charge shippers for cost of containers

- → Shipper owned containers accumulate idle in the region
- → The market for outbound container logistics remain underdeveloped

Inefficient equilibrium

- ightarrow Higher shipping costs for shippers
- ightarrow Lack of outbound business for carriers
- $\rightarrow~$ Lack of cost-efficient logistics options for non-bulk exporters on LCL and FCL quantities
- \rightarrow Overall sub-potential regional trade level

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² Logistics: GCA Solution

Caspian Container Company

MAX 4

Facilitate regional trades by:

- \rightarrow securing backhaul cargo for COC (carrier owned containers)
- \rightarrow offering its own containers for regional exporters
- $\rightarrow~$ enabling non-bulk exporters to offer LCL and FCL quantities and door-to-door deliveries to customers

Number of containers shipped:

19-2-40

2019 — 1000+ 2020 — 3000+ 2025 (forecast) — 50 000+

++140



2 Tackling ecological issues

ightarrow 100'000s of empty containers abandoned in CGR:

- → huge negative impact on the ecology of the region (rusting, ground pollution, etc)
- $\rightarrow\,$ Containers excluded from the World's container flow and replaced by new produced units :
 - → unnecessary consumption of resources (iron, energy, chemicals, etc)
 - ightarrow negative impact on climate change (CO2 emissions)





...and we try to play our part

Caspian Platform for global ideas

Caspian Week Forum

- independent platform
- a driving force for connecting the Greater Caspian Region and the World **and vice versa**

