



**HOW IT ALL STARTED?** 

### Introduction

## Products



OUR TECH AND ADVISORY SOLUTIONS

## Our Team



WHY ARMENIA AS THE CENTER OF DEVELOPMENT?

### **About Us**

Polixis is a best-in-class RegTech and advisory firm that offers a unique blend of human expertise with machine intelligence and big data.

We are proud to have served some of the world's most demanding companies, ranging from Tier 1 Global Banks to more localised companies in need of Risk & Compliance solutions.

Advisory and Sales

Geneva, Switzerland

**Since 2012** 

**Tech and Data** 

Yerevan, Armenia

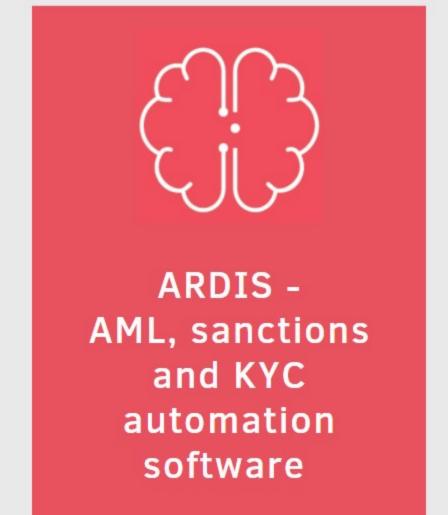
**Since 2017** 



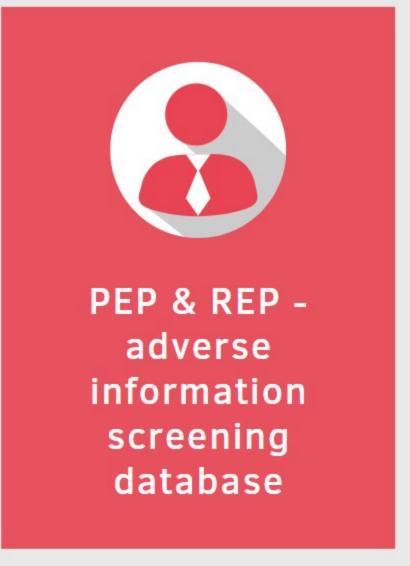


#### **Our Tech Solutions**

Polixis is among a handful of global players that empower their solutions through their proprietary data. We believe we have the world's best interconnected data, which allows us to provide unrivaled automated solutions.









# **Our Advisory Solutions**

Alongside our focus on technology solutions for Risk & Compliance, we place great importance on the human component in our work. We provide in-house advisory services, IT consulting and Risk & Compliance research.









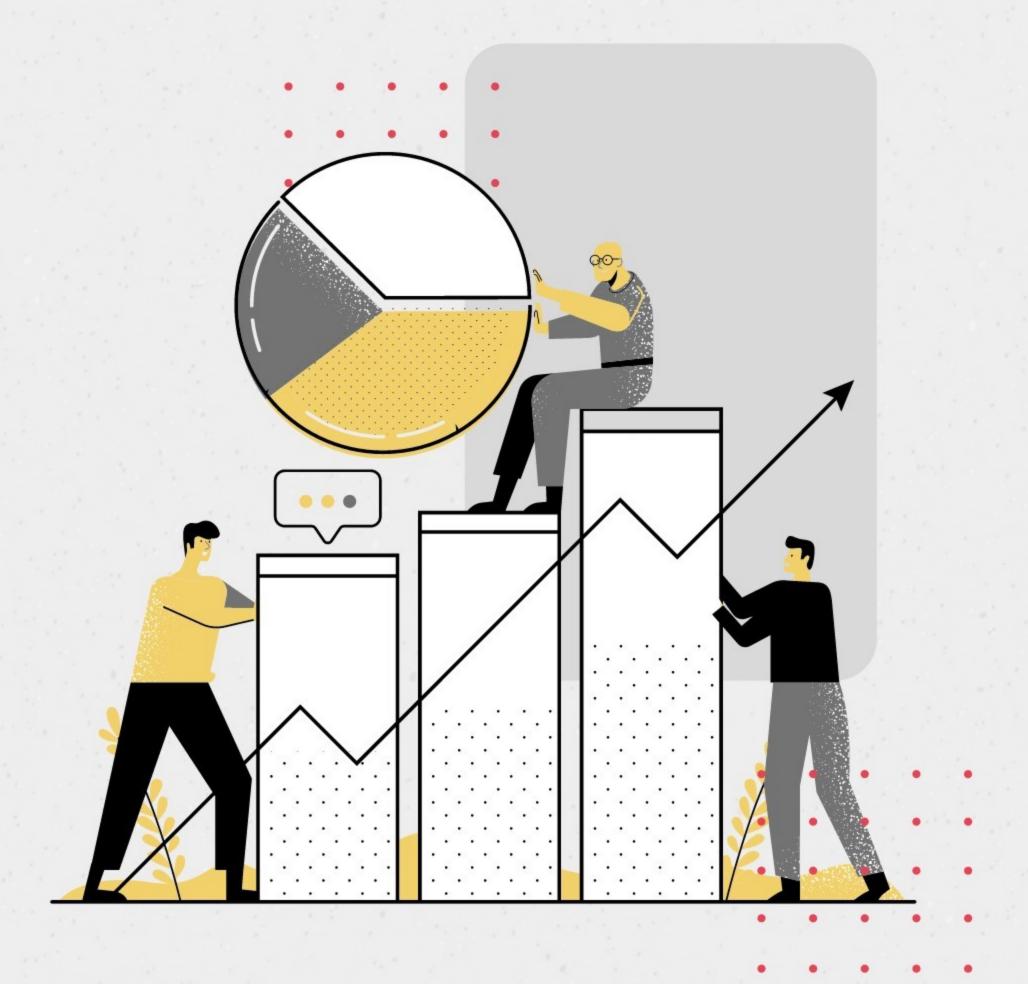
# Our Competitors

We see ourselves competing with the three major players in the field of risk and compliance.



# **Competitive Advantages**

- We are Fully Data Independent from Big Data Vendors having built and operating our own datasets!
- Our data is linked together both within the same country and across jurisdictions.
- Our solutions contain dozens of unique Micro services to make sure that terabytes of data can mimic the human analyst. (e.g. Deep Learning-based Arabic transliteration; Crossalphabet/language NLP platform.)



#### Our team of ca. 60 comes from:



: : : Argentina Armenia Brazil

Ghana Greece India Indonesia Iran Lebanon Malaysia South Africa South Korea

Spain Switzerland Syria United Kingdom
United States
Vietnam



#### **Emotional Aspect**

Armenian factor, Diaspora connection

# Why Armenia

Why we have chosen Armenia as a central location for operations and product development?



#### **Human Resources Aspect**

Knowledge of regional languages, Armenia as an IT hub



#### **Technical Aspect**

Time Zone convenience, affordable operations costs



#### Legal Aspect

Better tax administration, easier procedures for work permit



## Contact Us

11 Rue de Cornavin, Geneva, 1201, Switzerland +41 22 340 22 00

22 A1 Marshal Baghramyan, 0019 Yerevan, Armenia +374 44 22 34 22

team@polixis.com

www.polixis.com

